



Brand Identity Designer & WordPress Web Developer

SAAD BIN MASOOD

PROFILE

I'm Saad Bin Masood, a professional WordPress Developer based in Pakistan with over seven years of experience. I specialize in building websites and have been collaborating with clients on Fiverr, Upwork, and in corporate settings since 2018. In addition to my WordPress expertise, I have a strong background in creating brand guidelines, a skill I honed from 2016 to 2018. My combined experience in web development and branding enables me to deliver comprehensive digital solutions that enhance both the functionality and identity of my clients' online presence.

WORK EXPERIENCE

WordPress Web Developer

2018-2024

I'm Saad Bin Masood, and from 2018 to 2024, I specialized in WordPress development. During this period, I helped businesses build and enhance their online presence by creating custom WordPress websites tailored to their specific needs. My expertise in WordPress development allowed me to work with various individuals, freelancers, and enterprises, ensuring their websites were user-friendly, responsive, and optimized for search engines.

Brand Identity Designer

2016-2018

I'm Saad Bin Masood, and from 2016 to 2018, I specialized in creating brand guidelines. During this period, I helped businesses establish their visual and strategic identities, ensuring consistency across all marketing materials. My expertise in branding allowed me to work with various individuals, freelancers, and enterprises, setting the foundation for strong and recognizable brands.

SKILLS

WordPress



Elementor



Adobe Illustrator



Adobe Photoshop



REFERENCE

Masterminds Digital Agency

Branding Designer

WordPress Wonders

WordPress Developer